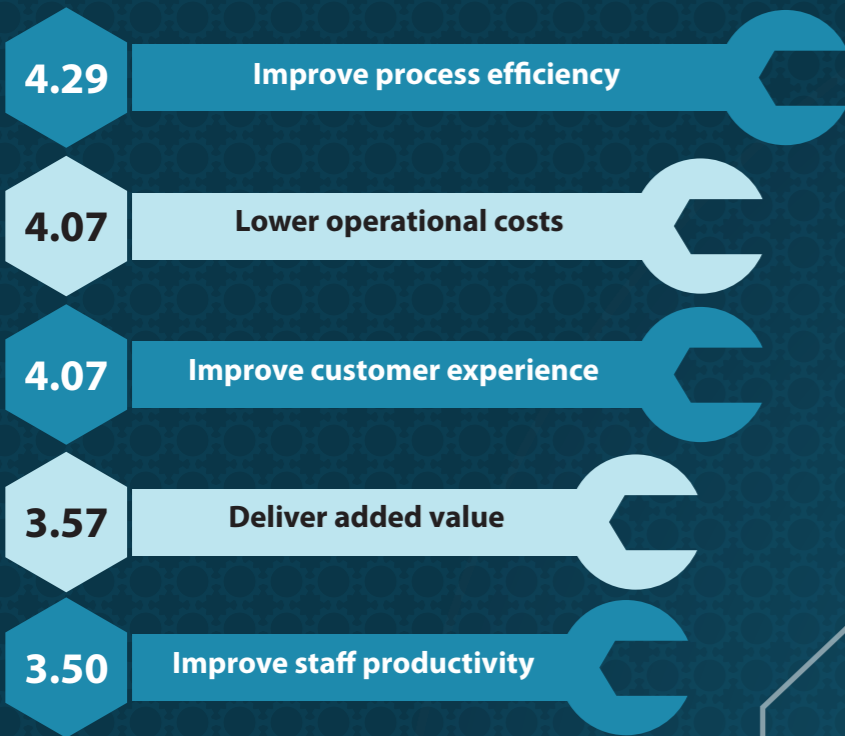


Managed Services - SMARTer approach to Business Optimisation

Top 5 Goals of Operators from BSS Managed Services



Source: TM Forum 2012
Rating on a scale of 1 to 5

Tier 1 North American Operator Success Story

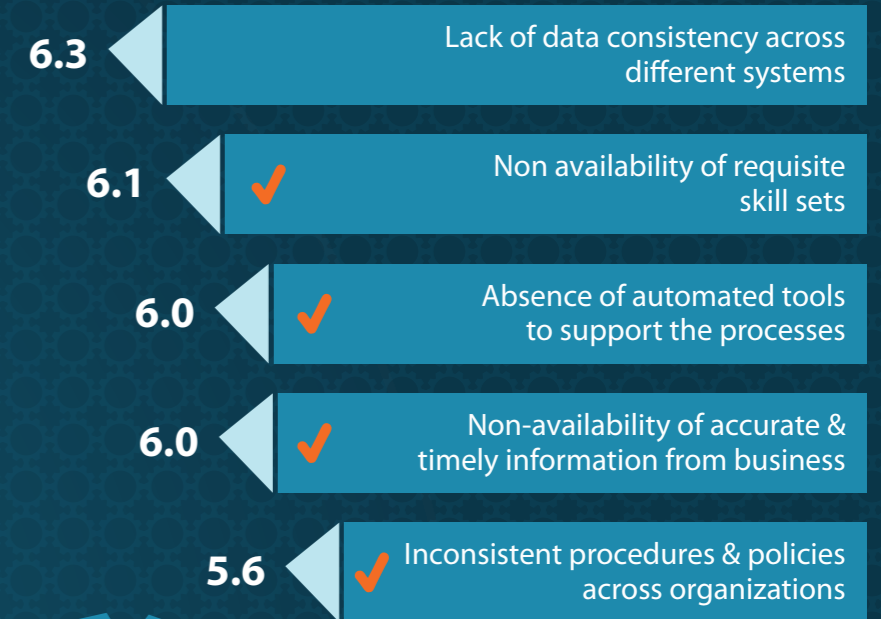
Challenges

- Resource constraints
- No periodic RA analysis
- Limited RA coverage
- High OPEX

Benefits



Why organizations do not make the most of their BSS functions



Source: KPMG Global Revenue Assurance Survey, 2012
Rating on a scale of 1 to 10
✓ Addressable by Managed Services

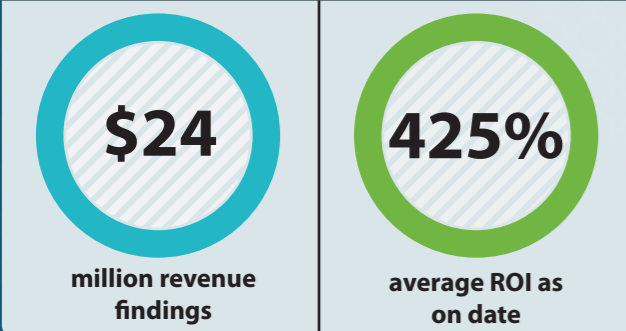


Tier 1 APAC Operator Success Story

Challenges

- Rapid expansion of business
- Limited RA capabilities

Benefits



Tier 1 Middle East Operator Success Story

Challenges

- Technological advancements
- Need for 24/7 monitoring

Benefits



Read More about Managed Services



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