

Revenue Assurance Automation

The Key to Growth and Profitability

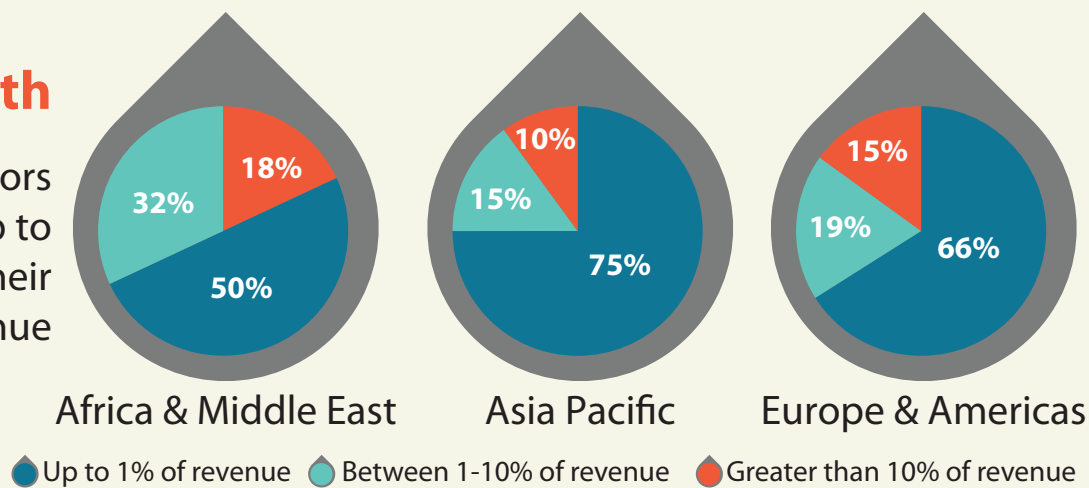


Challenges in Revenue Assurance

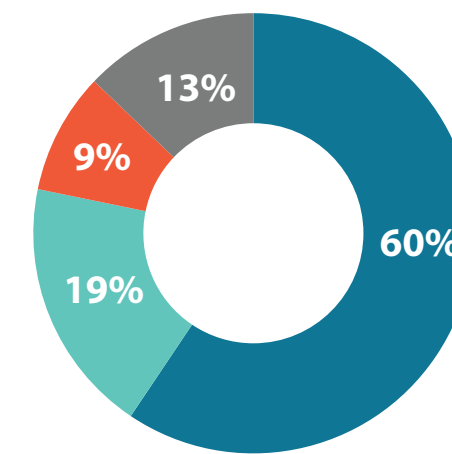
- Enormous Volumes Of Data
- Increasing Complexity
- Scattered Knowledge

Leakage as a percentage of revenue

1/5th of the operators are leaking up to 10 percent of their total revenue



Percentage of leakage identified



41% of operators fail to identify more than half of total leakage

Source: KPMG Global Revenue Assurance Survey 2012

How ROC Revenue Assurance can help - it simplifies RA with two path breaking concepts - RevenuePad and Zen

Typical Scenario

30 Hours
Time Consuming Process

Root Cause

Mountain of Data

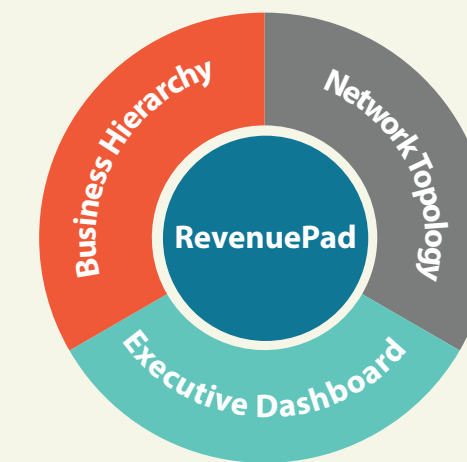
Zen is a virtual analyst which analyzes millions of discrepancy records & presents the possible reasons for discrepancies to the analyst

Solution - Zen
Industry's first Virtual Analyst for Revenue Assurance

30 Minutes
Improvement In Time Saving

Root Cause

Mountain of Data



Revenue Pad allows operators to monitor enterprise wide Revenue Assurance operations through a single screen.

Why operators choose ROC Revenue Assurance

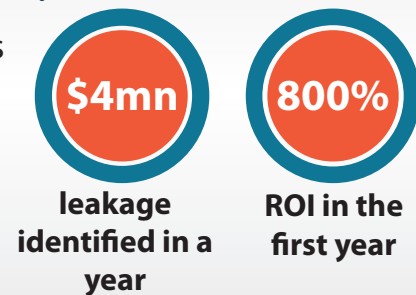
- Faster Root Cause Investigation
- Exposure of Hard-to-Detect Leaks
- Ongoing Revenue Stream Protection
- Higher Analyst Productivity
- Rapid ROI

Tier 1 European operator Success Story

Challenges

- ★ Lack of business rules documentation
- ★ Failure to prioritize areas of corrective action

Benefits



Tier 1 NA operator Success Story

Challenges

- ★ Multiple new services introduced
- ★ Monitoring billing flows in multiple business units

Benefits

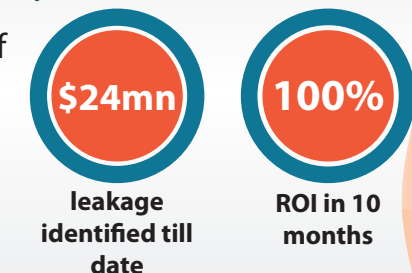


Tier 1 APAC Operator Success Story

Challenges

- ★ Limited capabilities of in-house RA tool
- ★ Extended investigation times

Benefits



What ROC Revenue Assurance can do for operators